Jordan, Peter 1915 - 1998

Stanley Peter Jordan [commonly known as S.P. Jordan, and as Peter Jordan] was born in London, England on 4 February 1915. He worked as an architect, industrial designer and design consultant in Britain from the 1940s to the 1970s. In 1946 he was requested by De La Rue to set up a Design Section within the company in order to explore the design possibilities of plastic laminates, notably Formica, and to promote their use in Britain. The results of the two year collaboration between Jordan and De La Rue included a railway dining car, finished throughout in Formica and Delaron; a railway coach fitted throughout in Traffolyte and Delaron; a Formica Bar designed for Gaskell & Chambers Ltd.; the reception office of Dorland Advertising Ltd, decorated with Delaron veneered with real sycamore and macassar; and a Formica-faced plywood reception desk (designed in association with W.M. Dixon). Jordan left De La Rue in 1948 to work with Gaby Schreiber.

Jordan designed the the Composite Exhibition Stand for the B.S.E. at the Zagreb International Fair held in October 1952. The stand was the biggest co-ordinated section in the British Pavilion at the fair. It was over 100 feet in length and spanned the width of the Pavilion.

Jordan's chief leisure activity was figure skating. He was a member of the National Skating Association (NSA) and of the Royal Skating Club of which he was President from 1976. He also designed a number of ice skating rinks.

He was an Associate of the Royal Institute of British Architects (ARIBA) and a Fellow of the Royal Institute of British Architects (FRIBA). He was also a Member of the Society of Industrial Artists and Designers (MSIAD). He was based in London and died in Epsom, Surrey on 17 May 1968

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