

## Wimperis, Simpson & Guthrie 1925 - 1946

Wimperis, Simpson & Guthrie had its origins in Wimperis & Simpson, an architectural partnership formed by [Edmund Walter Wimperis](#) (1865-1946) and William Begg Simpson (1880-1959) in London in 1913. The firm was renamed Wimperis, Simpson & Guthrie in 1925 when Leonard Rome Guthrie (1880-1958) joined as a partner. The firm had offices at 61 South Molton Street, London.

Wimperis, Simpson & Guthrie continued until 1946 when Wimperis retired from the practice.

Worked in  
UK  
Works

The rebuilding of the Fortnum & Mason department store at 181-184 Piccadilly, London (1926-27); alterations to Dupplin Castle in Forteviot, Perthshire, Scotland (c.1925); Grosvenor House, Park Lane, London, with Edwin Landseer Lutyens as consultant (1926); Cambridge Theatre, London, with interiors by Serge Chermayeff (1929-30); North Scottish Regional Broadcasting Station in Burghead, Morayshire (c.1935); Winfield House, London (1936); 63 Harley Street, London (1936); the Marine Gate block of flats in Brighton, Sussex (1939); and Park Lodge and Avenue Lodge and 47, 49, 63, 65, 67, 69, 71, 75 Avenue Road, St. John's Wood, London.

See also: [UK Modern House](#)

### **Source of Images**

[RIBApix](#)

### **Bibliography**

Modern Small Country Houses. Edited by Roger Smithells, London: Country Life, 1936

‘Dean Bradley House (office block), Horseferry Road, Westminster’ [Designed by: Wimperis, Simpson & Guthrie] The Builder 5 January 1940 p. 12

‘Office building in Leicester Square, including a small cinema (400 seats)’.

[Designed by: Wimperis, Simpson & Guthrie] *Architectural Review* February 1938  
p. 67

'Offices and shops, corner of New Bond Street and Conduit Street, London'

[Designed by: Wimperis, Simpson & Guthrie] *The Builder* 12 January 1940 p.48

Westwood, Bryan and Westwood, Norman. *Smaller Retail Shops*. London: The Architectural Press, 1937

## Links

- Dictionary of Scottish Architects  
[https://www.scottisharchitects.org.uk/architect\\_full.php?id=203699](https://www.scottisharchitects.org.uk/architect_full.php?id=203699)
- Wikipedia [https://en.wikipedia.org/wiki/Wimperis,\\_Simpson\\_and\\_Guthrie](https://en.wikipedia.org/wiki/Wimperis,_Simpson_and_Guthrie)
- St. John's Wood Memories  
[https://www.stjohnswoodmemories.org.uk/content/arts/architecture-architects/wimperis\\_simpson\\_guthrie](https://www.stjohnswoodmemories.org.uk/content/arts/architecture-architects/wimperis_simpson_guthrie)
- Twentieth Century Society. Remarkable 1930s survival listed at Grade II  
<https://c20society.org.uk/news/remarkable-1930s-survival-listed-at-grade-ii>
- Cinema Treasures. Cambridge Theatre Earlam Street, London  
<https://cinematreasures.org/theaters/30509>
- Lutyens Trust Gazetteer - Grosvenor House  
<https://gazetteer.lutyenstrustamerica.com/portfolio-item/grosvenor-house/>
- Marine Drive, Marine Gate, Brighton <https://ww3.brighton-hove.gov.uk/sites/brighton-hove.gov.uk/files/LLHA%20Marine%20Drive,%20Marine%20Gate%20v2%20180615.pdf>
- Modernist London - Cambridge Theatre  
<http://www.modernistlondon.co.uk/cambridge-theatre.html>
- Lutyens Trust Gazetteer - A Walk Around the Grosvenor Estate  
<https://www.lutyenstrust.org.uk/portfolio-item/walk-around-grosvenor-estate/>
- UK Modern House  
[https://www.ukmoho.co.uk/html/architect/Wimperis\\_Simpson\\_Guthrie.html](https://www.ukmoho.co.uk/html/architect/Wimperis_Simpson_Guthrie.html)